

LOGO USAGE

BOWEN ASSOCIATION LOGO

As a full member of the Bowen Association UK you may use the BAUK logo on your business cards, stationery and advertising material as well as your personalised work clothing. You can find the logo available to download on the Marketing Materials page in an editable pdf format.



BOWTECH LOGO

Accredited Full and Associate members who qualified with Bowtech trainers (Bowen Training UK) may use the Bowtech swirl, incorporating it into Business cards, stationery and advertising material. It must be used in conjunction with the word 'BOWTECH' and must not be used in conjunction with merchandising (eg T-shirts, badges etc.) without the written permission of Ossie & Elaine Rentsch.



These can be copied and pasted from this document

Fonts:

The word B O W T ECH – use closest match, eg Baskerville Old Face

For wording The Original Bowen Technique – closest match is Mistral For

printing purposes the colour specifications are as follows:

PMS 360c (C= 60%; M = 0%; Y = 90%; K = 0%)

PMS 7482c (C = 80%; M = 0%; Y = 90%; K = 0%)

PMS 555c (C = 90%; M = 50%; Y = 90%; K = 0%)