

Testimonial's - We Need Yours!

We suggest that you print off some of the forms below and have them in your treatment room ready to give to clients who are happy and willing to give you a testimonial. A copy of the testimonial along with one of these completed forms should be sent to the BAuk office at:

The Bowen Association
PO Box 210
Boston
Lincs.
PE21 1DD

Testimonials are useful in several ways but mainly they help bring the therapy to life for people who may not be totally sure about booking a session. Our aim is to develop the testimonial page on the website which will help us raise awareness of our amazing therapy. The testimonials can also be fed into different promotional campaigns that we aim to undertake in the future. They will also be useful for your own promotional activities.

Please help us by asking your clients to write a testimonial for you and feeding it back to us. We need to work together to raise awareness and help get Bowen out into the public domain!

Testimonials are most useful when the client outlines how their condition was and how long they had suffered from it (if applicable) along with reflections on the treatment and how much better they were afterwards. Number of treatments can also be useful to add if they were few.

Please remember to ask clients to sign and date their testimonials.

BAuk 2012



Bowen Association UK

Client Testimonial Form:

I of

(address)

Agree

to provide a testimonial(s) about my personal experience of Bowtech (the original Bowen Technique) and how Bowtech has helped/alterd my condition – such testimonials may be used in various publications such as the BAuk Newsletter, Bowen Hands and the BAuk Website.

I do/ do not (please delete) wish my real name to be used. An alias will be used if preferred and no contact address will be used.

I am happy for you to use any such testimonial(s) as I may provide be used as detailed above.

Signed:..... Date:.....

Testimonials should be signed and dated